



Fresno Unified School District Preparing Career Ready Graduates



Business Marketing and Technology



Freshman Elective: *Multimedia*

Students in this pathway will have access to work based learning experiences such as:

- Guest Speakers
- Industry Site Visits
- Career-Oriented Competitions
- Peer Mentoring
- Internships and Apprenticeships



RIGOROUS ACADEMICS

Students will develop an awareness of the various careers available and the role of post-secondary education in their field.



DEMANDING CAREER COURSES

Students will explore career options and post-secondary requirements needed to transition into successful employment.



WORK BASED LEARNING

Students will apply learning through practical experience that develops their knowledge and skills in their pathway.



INTEGRATED STUDENT SUPPORTS

Students will train for employment and/or prepare to enroll in pathway related post-secondary courses.



For more information visit:
<http://bit.ly/BHSbus>

Bullard High School / Principal: Carlos Castillo

5445 N. Palm Ave. Fresno, CA 93704 / (559) 451-4320 / <http://www.fresnou.org/schools/bullard>

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